Clear environmental focus on the K fair

The K fair has moved on this year. The focus was largely on the environment issue, the bad reputation of the plastic and increased recycling. This latest trend has been clearly noticed by the Danish ancillary company - Labotek, with a range of vacuum conveyors, targeting re-grind flake. Which were among the most popular products on the stand.

By Allan Malmberg

Actually, the vacuum conveyor named SVR Flake is not that new, as it was originally designed specifically for a Danish customer three years ago. Although, it has not been among the top sellers at the company that may well change since it's debut at the K-trade fair. As it was one of the most soughtafter products at Labotek's stand. Incidentally, the company was apparently quite alone in having equipment of this kind at the fair. " It came along, precisely because the fair had announced that this time it would focus more on a green profile. That's why we chose to bring it along", says Labotek's marketing manager, Mads Lejbølle Pedersen. And that should prove to be a wise decision.

"The special thing about this conveyor is that it is designed to handle re-grind flake. Instead of having a conical outlet which everyone else has, this one is equipped with a completely straight outlet. Furthermore, in combination with a small mixer is mounted internally, the product does not clump together", he says.

It is very common for flake to pack in conical outlets, for example. This is due to the unequal size typically found in these mixtures. They can also be wet after washing. This means that there is a strong tendency for the product to pack together. You can compare it a bit with stable gravel, where the different rock and gravel sizes provide a very efficient and hard surface.

Labotek's marketing manager, Mads Lejbølle Pedersen, next to SVR Flake, which was well received at the K fair.





Labotek's stand was well attended at this year's K fair.

Rising problem

The same is true of flake, and this is of course problematic. Previously, it was not such a pronounced problem. With not many people used re-grind flakes, on the one hand, and on a smaller scale on the other. With the new focus on recycling, an increasing number of companies will start to process flake, and many will find that the standard equipment is not optimal in this regard. Instead, they should go to, Labotek and the special equipment such as the SVR Flake, for example."

The fact that the equipment becomes specialised is not something that we only see for flake. In general, the plastic becomes more and more special, and it gives other properties, which in turn means that the equipment has to be adjusted. For flake, we just see a huge increase, given the current environmental debate", he explains.

It is already clear that it was a good idea to bring the special flake conveyor to Germany. Orders are already rolling in on the back of the many visitors to the fair.



It was clear that the focus at this year's K-fair had shifted to a greener profile. Thus, SVR Flake was one of the most in-demand equipment at Labotek's stand.



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